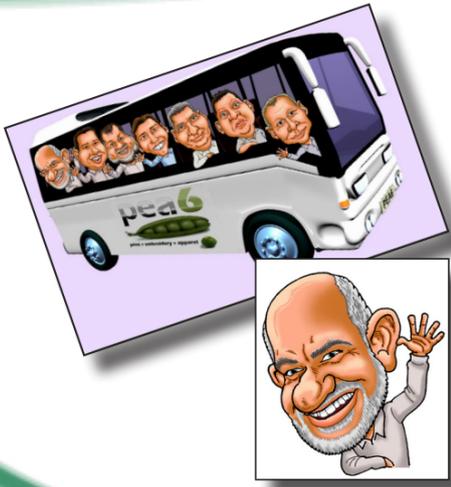




MADEIRA UK'S LATEST GOSSIP...

After an action packed July Madeira UK are kicking off August with a new recruit; Tracy Holder has joined Madeira UK in a marketing position. Tracy has come from a design and marketing agency and is looking at sprucing up the Madeira UK brand.

Please enjoy our August Newsletter which is packed full of this months activities from Madeira UK.



PEA 6 ROAD SHOWS 2011

MADEIRA UK are once again part of the PEA 6 Road shows, there are been held throughout the UK, with the first one kicking off in Dublin on the 13th September.

If you can't visit us in Dublin why not try one of our other venues including; Belfast, Bury, Edinburgh, Wetherby, Nottingham, Watford, Southampton, Plymouth, Cardiff and Birmingham.

For further information visit www.pea6.co.uk

We look forward to seeing you there.

PANTONE SWATCH BOOKS

Get your hands on one of these helpful Pantone reference swatches using our...

SPECIAL INTRODUCTORY OFFER OF £99.95



NEW PRODUCTS

CAP BACKING

A new addition to Madeiras backing is the pre-cut 'CAP' backing. Ideal for stitching onto awkward baseball hats.

PRODUCT CODE: 051QC71W



SPECIAL INTRODUCTORY OFFER OF £9.00 per pack of 250 pieces

NEW Mini Cop Reviews

- “Spectacular! thread no longer tangles, nice and tidy with the new snap ends”
Omar from Magnum Enterprises
- “Thread no longer caught around the base, very productive”
Julie from J & D Embroidery
- “Thread doesn't slip down, like the old style cops”
Tina from Prestige Design & Workwear

HINTS & TIPS FROM PROFESSOR T.H. READ

HOW BEST TO EMBROIDER CAPS?

1. We recommend using MADEIRA's new pre-cut backing fabric as above. The backing will now allow easy penetration for the needle to avoid unnecessary build up of friction on the needle point and a reduction in movement.
2. The cap frame should be set with a minimum clearance to hold the cap highy.
3. If the material is weak we recommend using MADEIRA's temporary adhesive spray to help stabilise the cap.
4. Use Polyester thread as it is strong and minimises thread breaks.
5. The design should be digitised professionally as the embroidery needs underlay stitches, centre start, working outwards and embroidered in sections.

