

Madeira UK LLP - Government Children's Wellbeing and Schools Bill

Could this affect your business?

The Bill aims to limit the number of branded school uniform items. The House of Commons Public Bill Committee launched a call for evidence inviting stakeholders to submit their views on the Children's Wellbeing and Schools Bill.

We need your help to submit evidence to the Bill Committee.

Madeira is a member of The Schoolwear Association who have advised us to encourage customers to submit evidence to the Committee, focusing on how the proposed cap on the number of branded school uniform items will affect your business and community.

Personalised submissions are more likely to have an impact:

- Keep your submission to a maximum of two pages.
- The parliamentary guidance on submitting written evidence to Committees can be found on page 5 here.
- Email your submission to scrutiny@parliament.uk.
- Submission deadline - **5pm on Tuesday, 11 February 2025.**

A reminder to get in touch with your local MP

It is critical to engage with MPs as the more MP's who are aware of this issue, the better chance we have of influencing a more reasonable outcome where uniform is concerned. **Ask your MP to:**

1. Share the amendment below, which replaces the government's proposed cap with a more reasonable limit on branded school items, with their colleagues on the Bill Committee for tabling.
2. Submit written parliamentary questions (PQs) to highlight the real-world impact on families, schools, and businesses.

We propose replacing Clause 23, Subsection 3, with: "After the italic heading insert— "551ZA School uniforms: limits on branded items

The appropriate authority of a relevant school may not require a pupil to have more than five different branded items of school uniform for use during a school year, or more than six different branded items if one of those items is a tie."

Parliamentary questions for MPs to table

Here are three suggested questions for your MP to table as written questions to the Minister for School Standards:

1. To ask the Minister for School Standards, what assessment her department has made of the impact of reducing branded school uniform items on (a) local businesses, including specialist schoolwear retailers, and (b) families' long-term uniform costs, particularly in relation to the durability of branded versus non-branded items.
2. To ask the Minister for School Standards, what steps her department is taking to ensure that school uniform policies continue to promote school identity, pride, and inclusion under the proposed cap on branded items.
3. To ask the Minister for School Standards, how her department is balancing the reduction in branded school uniform items with potential effects on families, businesses, and schools.

The Schoolwear Association have collated template letters and briefings which can be accessed here.